BAHIA, THE LAND OF PROSPERITY.
Bahia, the land of great natural riches, natural wealth, unique and plural beauty and cultural diversity, land of joy state rich in biodiversity, water resources, natural resources, environmental preservation areas, strong economy, expanding market.

In all this diversity is present the strength of our business and family agriculture. There are over 700,000 farms, with millions of people working to produce and offer the widest range of agricultural products.

The strength of agribusiness of Bahia is responsible for 24% of the GDP of the state and that wealth is shared directly with the work of the peasant. Another indicator of this force is the leading position of Bahia in the national production of mango, cocoa, sisal, guarana and, castor tree. Bahia is the second largest producer of coffee, oranges, cassava, onion and the second largest exporter of fresh fruit. Above all, it is well positioned in cattle breeding, poultry, sheep, fish, pigs and goats leading.

Bahia, the land of prosperity and opportunity to invest in important and strategic agribusinesses and Bioenergy, Meatpacking, Wine, Textiles, Juices and Fruit jams Ethanol and Sugar, Tannery.

Here is part of the richness of this state. Representing our people who works, our land which produces our strength to lead our agriculture and cattle breeding to every spot of the world.

Jaques Wagner
Governor of Bahia
Bahia is the fifth Brazil's economy and sets as a major investment alternative of our country. The state is increasingly competitive in terms of attracting agribusiness investments and it has a modern government policy of fiscal incentives and the commitment of administrative power to support companies since its deployment. And allied to that determination, the state is still favored by natural potential for a diversified economy, the existence of farmland available for the provision of best logistics infrastructure and strategic geographical location in relation to major world markets. Thus, with a clear growth potential and its core-business oriented foreign trade, the state of Bahia offers the international investor a powerful combination of advantages.
The stability of the Brazilian economy creates ideal conditions for potential investors in agriculture and cattle breeding in Bahia, hence security for their businesses. The state accredits it as a safe haven for domestic and foreign investments in various agricultural and livestock sectors.

The government of Bahia, through the Secretariat of Agriculture, Irrigation and Agrarian Reform - SEAGRI, fulfilling its role of articulating the interests of all sectors linked to the agricultural economy of the state, has been promoting the establishment and consolidation of modern agricultural enterprises and agribusiness, offering incentives, and promote technical assistance, agricultural research and technological development. The following shows the important and strategic investment opportunities that will make agriculture more competitive in Bahia in the regional / national and international scenario:

- MEAT
- DAIRY PRODUCTS
- FRUIT
- COFFEE
- NATURAL FIBERS
- COCOA AND CHOCOLATE
- GRAINS
- BIOENERGY
- OTHER AGRIBUSINESS INVESTMENTS.
AGRICULTURAL AND CATTLE BREEDING OPPORTUNITY IN BAHIA

• BEEF
With the certification granted by the International Organization des Epizooties as FMD Free Zone with vaccinations, it signaled a promising future for the livestock of the state. The cattle of Bahia are 9 million heads raised essentially at pasture, producing the so-called “Green Bull”, largely accepted in several important markets. The regions of most modern livestock of the state are endowed with good logistic infrastructure.

• OPPORTUNITIES:
Implementation of the industrial park to: Meatpacking cleared for export; the tanneries; the machinery and equipment.

• ADVANTAGES:
International Status of “FMD-free zone” of vaccinations; Creation of cattle to pasture “Green Bull”; Infrastructure for disposal; Producing poles strategically located.
AGRICULTURAL AND CATTLE BREEDING OPPORTUNITY IN BAHIA: MILK

Dairy Cattle

With the largest herd in Brazil’s North and Northeast, Bahia has changed the map for milk production, offering ideal characteristics for dairy farming, such as level terrain, fertile soil, an abundance of water and sunlight (2,700 hours of sun per year) and mild weather with suitable temperatures. The state is preparing to leverage this market, emerging in the near future as the leader in productivity.

• OPPORTUNITIES
  - Potential for developing dairy farming
  - Growing domestic and foreign markets for specialty cheeses, milk and other dairy products
  - Ample space for new processing plants
  - Production of powdered milk, cheese and yogurt

• ADVANTAGES
  - Areas with ideal soils and climate for dairy farming
  - Organized milk production hubs
  - Processing plants already in place with excellent results
  - Increasing domestic demand for the product
AGRICULTURAL AND CATTLE BREEDING OPPORTUNITY IN BAHIA - GOATS AND SHEEP, AVICULTURE

GOATS AND SHEEP
Bahia, for its natural characteristics, extremely favorable, has the largest goat herd in the country, with about 3 million heads and the second largest of sheep. The activity has great potential for development of dairy farming.

- OPPORTUNITIES:
  Production of special cheeses and dairy products; Industrial plant Implementation for • Meatpacking; • The dairy; • Leather and for • The machinery and equipment.

- ADVANTAGES:
  Major producing pole of the country; Breeds adapted; Research of animal breeding improvements; Low cost of land for production.

AVICULTURE
Aviculture production in Bahia has comparative and competitive advantages. The segment is in a privileged position by having the resources and existing integrator companies that form the poultry agrobusiness complex (meatpacking/abattoirs) already consolidated, with room for expansion to address the needs of the growing domestic and international consumer market.

- OPPORTUNITIES:
  Feed production; Matrix production and a one-day-old-chick; Implementation of new facilities (meatpacking/abattoirs); Implementation of industrial plant for equipment, facilities and machinery.

- ADVANTAGES:
  Grains availability; Economical activity in expansion; Growing consumer market.
COTTON

The state of Bahia is the second largest producer of cotton, accounting for 36% of national production. The favorable climatic conditions, the professionalism of farmers and government programs have helped the success of cotton farming in the state.

• OPPORTUNITIES:
  - Implementation of industrial park focused on the industries of spinning, weaving and clothing.
  - Production of biofuels and feed.

• ADVANTAGES:
  - Plants with desirable characteristics for industry (length and density of fiber).
  - Availability of infrastructure and logistics.
  - Availability of room for expansion of culture.

AGRICULTURAL AND CATTLE BREEDING OPPORTUNITY IN BAHIA: COTTON AND BIOENERGY

BIOENERGY

The interest in alternative energy sources has grown in recent years; biofuels derived from renewable biomass emerge as an alternative to attend part of the national and international demands. The state of Bahia, with its rich biodiversity is internally strong candidate to lead the replacement of fossil energy by renewable energy. Bahia has a wide variety of materials that can be used for the production of biodiesel, such as castor bean oil, palm oil, sunflower, soybeans, cotton and other oilseeds.

• OPPORTUNITIES:
  - Implementation of industrial oil production for biofuels.

• ADVANTAGES:
  - Availability of infrastructure and logistic for fuel distribution.
  - Soil, climate and topography are favorable for oil production.
  - Availability of infrastructure and logistics for fuel distribution.
  - Research, technological development and institutional support.
MORE OPPORTUNITIES FOR AGRIBUSINESS AND CATTLE BREEDING

- ETHANOL AND SUGAR
  Implementation of industrial production of: ethanol, brown sugar, brandy (cachaça), brown sugar candy (rapadura) and molasses, pharmaceuticals, machinery and equipment.

- GRAPE AND WINE
  The state offers great opportunity to establish an industrial park for wines, sparkling juices and meet the growing demand of national and international table grape.

- AQUACULTURE AND FISHERIES
  Opportunity to establish an industrial park for feed, fish and shrimps, feed and equipment.

- FLORICULTURE
  The State presents a range of options for many crops of flowers and ornamental plants, the most exotic to native species. And the opportunity for seedlings and seeds, packaging, machinery and equipment.

- MILK
  Implementation of industrial park for milk powder, cheese and yoghurt.

- CITRUS
  Implementation of industrial production of juice concentrate for export.

- BEESKEEPING
  Implementation of industrial production of honey natural products, clothing accessories and manufacturing equipment for processing and bottling of honey.
INCENTIVES AND GOVERNMENT SUPPORT

• DESENVOLVE – Industrial Development Program and Economic Integration of the State of Bahia. It aims to encourage and to diversify industrial and agribusiness in the state, forming high density industrial and economic regions in integrating supply chains essential for economic and social development and employment generation and income in the state. Development is the main instrument of Bahia to attract new businesses and provides incentives for industrial and agribusiness of Bahia:
  - Dilations of the payment period of up to 90% of the outstanding monthly balance of the standard ICMS tax (tax over movement of goods and services), limited to 72 months;
  - Granting the release and payment of the due ICMS tax (tax over movement of goods and services);

• PROALBA - Incentive Program for the Culture of Cotton in the Western Region of Bahia. Aims to put Bahia among the largest cotton producers in the country, by improving the fiber quality, increasing production, improving the supply chain, research development, implementation of an integrated textile complex.
  - Incentives: grant of up to 50% reduction of ICMS (tax on movement of goods and services) to rest on the product improvement;
  - Beneficiaries: farmers (individuals or legal entities).